

The Peptide Specialty Brand

PEP UP YOUR SKIN

DR.PEPTI



Contents

3p DR.PEPTI BI

4p DR.PEPTI Story

5p Key Ingredient

7p DR.PEPTI Lab

8p First Product

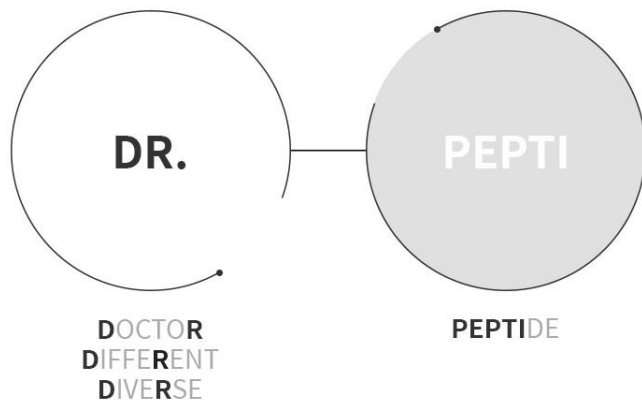
9p Korean & Duty free channel

10p Global DR.PEPTI

11p Product



DR.PEPTI




There are many cosmetic brands that use peptides focusing on the excellent efficacy of the ingredient. However, the importance lies in how much and how well you use it.

Peptides are well-known as anti-aging ingredients. However, the more you familiarize yourself with the ingredient, the more you realize it can fundamentally combat any skin concerns.

We do not use peptide in a similar fashion nor do we use it just for the concept.

DR.PEPTI uses a variety of peptides professionally and distinctively.



Brand Story

Peptide as a Basis

The Skin itself has the power to recover. However, it gradually grows weaker.

Peptides that hold the power to help the skin renew itself, have become the basis of DR.PEPTI.



Skin, Resembling Nature

The power of peptides, helping the skin to renew itself, it very much like nature that reinforces itself.

That is why DR.PEPTI has focused on discovering natural ingredients.



Synergy Between Natural Ingredients and Peptide

With raw materials found in nature, DR.PEPTI's peptide-based technical skills will create a powerful synergy.

We will deliver the 'liveliness' of nature and peptides to the skin.

PEP UP YOUR SKIN

* PEP UP : adding life to~

Key Ingredient

The Birth of Skin Science After a Century of Research

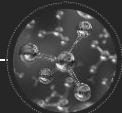
PEPTIDE



100 years
of study



15 Nobel Prize
winners



Skin fundamental
PEPTIDE

In over 100 years of research,
15 researchers won the Nobel Prize
For the discovery of Peptide in 1902.

A vital truth was realized after all those studies.
Peptide is crucial when it comes to giving the skin the energy that it needs.

Protein, the body's source of energy that makes up our skin tissue

Peptide is the most basic element of protein.

DR.PEPTI PARTICULAR PEPTIDE

MULTI-PEP

We use various peptides not only for elasticity, anti-aging,
But also anti-inflammation, brightening and moisturizing.

BOTA-PEP (BOTANICAL PEPTIDE)

BOTA-PEP is DR.PEPTI's essential ingredient
Which was found in nature and natural materials.

SYNERGY-PEP

Powerful synergy is possible
When peptides meet functional and natural ingredients.

Key Ingredient

NATURAL EXTRACTS

Non-artificial ingredients from nature
provides comfort to your skin.

Even more powerful synergy can be delivered
When DR.PEPTI's technologies meet peptides.



With continuous skin research,
we will develop the right product
for your skin concerns.

SKIN

PEPTIDE

DR.PEPTI will continuously ponder how
to use
a variety of peptides safely while
creating new ones.

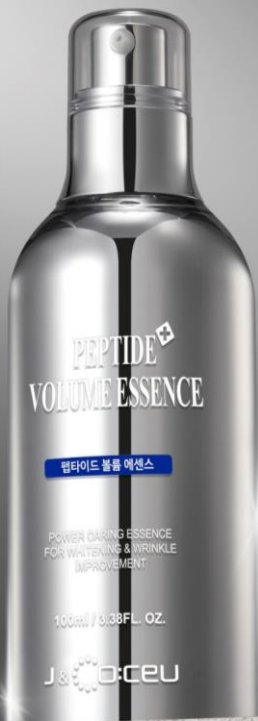
RECIPE

We study the synergy of peptides and
active ingredients with outstanding effects
for the right recipe to solve different skin
concerns

DR.PEPTI SYNERGYSM SOLUTION

To find the solution to your skin
concerns, we study the synergy of
the skin, peptide, and recipe.

First Product



Peptide Volume Essence

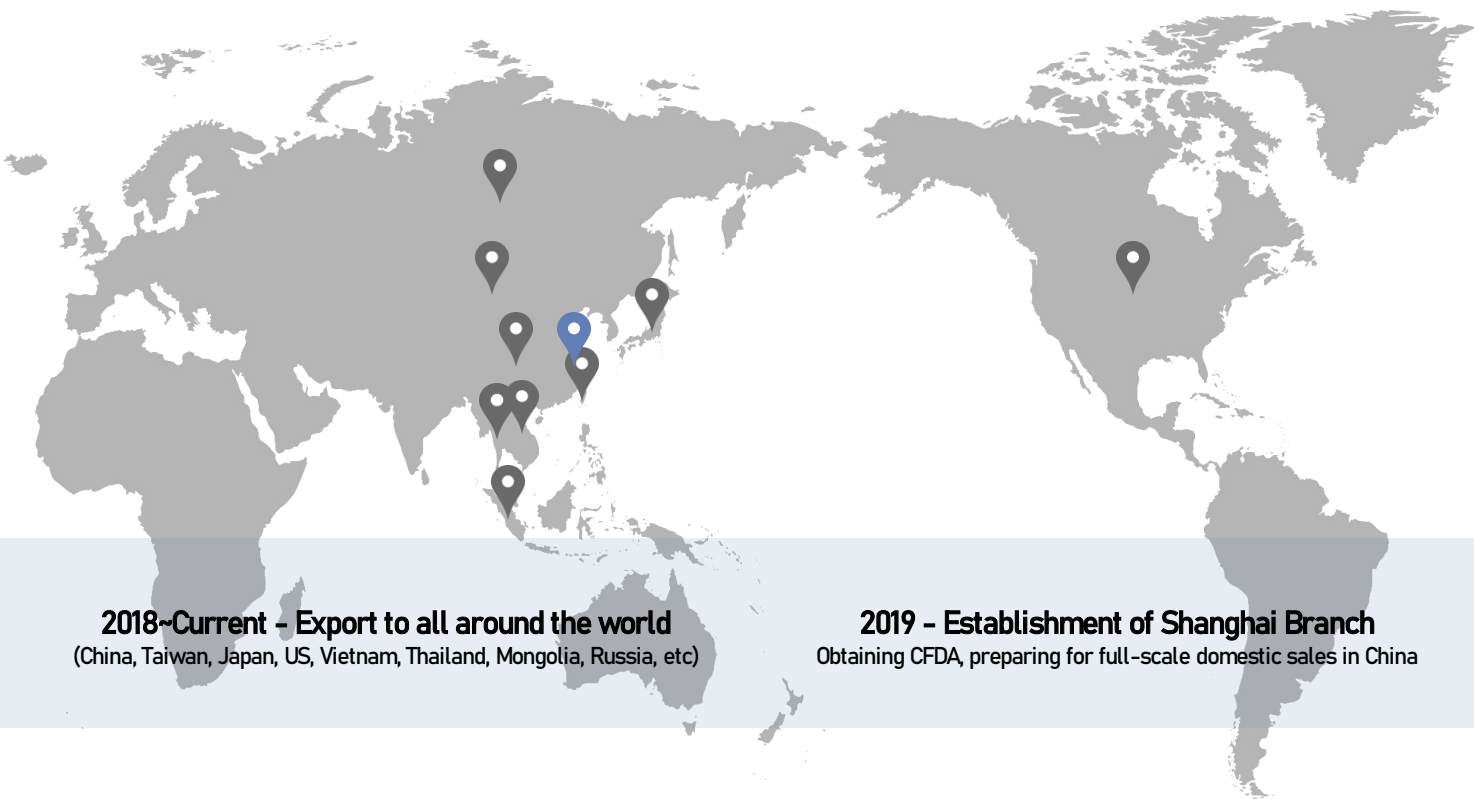
The First Product Containing J&COCEU's Philosophy

1400 billion won 2 million bottles

While searching for a fundamental way to give energy to the tired skin, we found the answer in 'peptide' - the foundation of energy and the product of dermatology. It is the "power of nature" that brings true relaxation to the skin, and we put it all in one silver bottle.

Since it was born after a long period of research and development, it has achieved the sales revenue of 70 billion won in the year of launching, the cumulative sales revenue exceeded 140 billion won, and the number of products sold exceeded 2 million bottles.

We call it "A miracle of the silver bottle".



2018~Current - Export to all around the world
(China, Taiwan, Japan, US, Vietnam, Thailand, Mongolia, Russia, etc)

2019 - Establishment of Shanghai Branch
Obtaining CFDA, preparing for full-scale domestic sales in China

Contents

3p DR.PEPTI BI

4p DR.PEPTI Story

5p Key Ingredient

7p DR.PEPTI Lab

8p First Product

9p Korean & Duty free channel

10p Global DR.PEPTI

11p Product



PRODUCT MOOD

Various usages and effects of peptides,
Vivid colors of natural ingredients,
Warm heart to deliver true vitality to skin

Moreover,
Escaping from difficult & old images of
Cosmeceutical brand,
We approach all age ranges.

DR.PEPTI contains various colors from nature.



PRODUCT LINE

Product
Line

Description

Key
ingredient

Main
Product

PEPTIDE VOLUME

Improving wrinkles for elastic skin
Premium anti-aging line

Peptide, Volufiline™



Peptide Volume Essence
Advanced

PEPTELLA CICA-UT

Soothing and skin barrier care
Improving self recovery power

Peptella™



Peptella Cica-ut Ampoule

GREENICAL

Special line
Composition of natural ingredients
and DR.PEPTI's technology

Chamaecyparis Obtusa Leaf Extract



Jeju Pyunbaek Leaf Essence

PEPTIDE VOLUME LINE



PEPTIDE VOLUME LINE

Early Anti-Aging, Peptide Volume Advanced Line

PEPTIDE VOLUME ESSENCE ADVANCED

The Hero of the Silver Bottle Miracle Becomes 4x Stronger

- Blue Magic Bubble Essence that creates oxygen bubbles when applied
- Genuine moisture/elasticity/skin vitality provided by 16 types of Peptides, Centella Asiatica Extract, Volufiline, and Collagen
- Three major wrinkle improvement effects - forehead wrinkles/eye wrinkles/nasolabial folds
- A more refreshing formula than the Peptide Volume Essence Season 1



PEPTIDE VOLUME BUBBLE MASK ADVANCED

The Elasticity of the Silver Bottle Captured in a Sheet Mask

- 5 types of hyaluronic acid to hydrate the skin from within and form a moisturizing layer
- Peptide Complex 6 to take care of skin elasticity/nutrition/barrier
- Lyocell sheet with thin and soft adhesion



PEPTIDE VOLUME LINE

PEPTIDE VOLUME CREAM SKIN

Cream in a Bottle of Calming Skin

- 5 types of peptide complex, Volufiline™ and Moist24™ provides deep nourishments.
- Excellent calming effect with 64.5% of Centella Asiatica extract and fermented water of natural seaweed.



Early Anti-Aging, Peptide Volume Advanced Line

PEPTIDE VOLUME CLEANSING FOAM

The Beginning of Anti-aging

- 4 types of peptide complex and Volufiline™ provides elasticity
- Mild cleansing with Lactobacillus fermented extract and Centella Asiatica extract from Madagascar



PEPTIDE VOLUME LINE

Early Anti-Aging, Peptide Volume Advanced Line

PEPTIDE VOLUME CREAM

Take Care of 5 Skin Aging Signs

- Anti-aging cream with blue silk texture
- 4 kinds of peptide complex and Volufiline™ improves fine wrinkles and skin elasticity
- 4 kinds of biome complex provides moisturizing
- Hydrolyzed collagen and TECA ingredient gives silky smooth skin texture



PEPTIDE VOLUME STELLIGHT EYE CREAM

Turn on the Stellight on Your Tired and Dull Skin

- Double functioning eye cream brightening face lines (forehead/under eyes/nasolabial folds/lip line)
- Stellight™ ingredient for shining dark spots, Volufiline™ for the elasticity
- Vitide(vitamin+peptide) ingredient provides vitality on skin



PEPTIDE VOLUME LINE

PEPTIDE VOLUME AQUA BLENDING CUSHION

Natural Glow with Aqua Blending

- Base makeup providing moisture and elasticity on skin with aqua blending ingredients
- All around moisturizing with the ingredients of Aqua(glacier water, oxygen water, mineral water), Aqua-tide(moisturizing peptide), Aqua-mide(ceramide NP)
- Delicate and natural glow along with the skin texture



Early Anti-Aging, Peptide Volume Advanced Line

SOOTHING BOOST UP MASK

Skin Booster for Enhancing the Effectiveness of Skincare

- Skin booster sheet mask at the first step of skincare
- High synergy when using with Peptide Volume Essence
- Moist water type essence in 100% natural origin sheet containing Centella Asiatica
- Soothing irritated skin with Centella Asiatica & Tea Tree extract, 6 types of peptides and Hyaluronic Acid



PEPTELLA CICA-UT LINE

PEPTELLA CICA-UT AMPOULE

Cica Enhancing Elasticity Beyond Just Soothing

- Soothing essence containing 300thousand PPM of Peptella™ in liposome method
- Peptella™ is a specialized ingredient combining Cica peptide and the 4 components of Centella Asiatica with the optimal ratio
- Enhancing self-recovery power through soothing, improving elasticity and moisturizing skin barrier



True Self-Recovery Power, Peptella Cica-ut Line

PEPTELLA CICA-UT CREAM

Moisture Dressing with Soothing Cica

- Skin barrier cream containing 100thousand PPM of Peptella™ in liposome method
- Synergy up when using with Cica-ut Ampoule by creating locking barrier to keep the moisture inside skin





JEJU PYUNBAEK LEAF ESSENCE

Let the Skin Breathe with 100% of Jeju Pyunbaek Leaf Extract

- All and only ingredient, Jeju Chamaecyparis Obtusa Leaf extract
- Non-irritating, soothing effect, controlling sebum
- Using traditional steam extract method to keep all the active ingredients
- The first essence at the beginning of skincare

Other Product

In & Out Moisturizing

CENTELLA TONER

Multi Toner Moisturizing Inside-Out

- Containing more Centella Asiatica extract than purified water for an excellent moisturizing and soothing effect
- Moisturizing/whitening/wrinkle-improvement/soothing effects with various factors including peptide
- Clinical evidence of improvement in inner & outer skin moisturization, transepidermal moisture loss



PEPTIDE VOLUME ESSENCE MIST

Peptide Volume Essence Ingredients in a Bottle of Mist

- From skin elasticity to moisture with Peptide Complex 4, Moist24, Volufiline, Centella Asiatica extract
- Dual layer of oil and moisture provides deep moisture and a shiny finish without any stickiness
- Sprayed out in a fine mist, it can be used at any time of the day, even over makeup



Other Product

Mild Cleansing

GALACTO CLEANSING FOAM

Mild Cleansing with Fermented Ingredients

- Contains VENUCEANE, a fermented ingredient from Californian deep sea microorganisms, and Galactomyces fermentation filtrate
- A low-molecular fermentation product that is mild but effectively cleans the pores
- Contains copper tripeptides that help improve the skin barrier



HERB NATURAL PEELING GEL

Delivering Transparent Skin with Herb Therapy

- Herbal 16 complex blended with 16 fresh herbs, gently removes dead skin cells
- Centella Asiatica E xtract that comfortably soothes tired skin
- Copper tripeptide1 that improves the skin's health



INTENSIVE CREAM

Countering Gravity with Peptide

- Idealift of Sederma in France and Bio 5GF(5 Growth Factors) supply skin elasticity/ nutrition/ barrier care
- Replaced purified water with birch sap from Gangwon-do Inje
- Moisture-elasticity-wrinkle-lifting-dermal density anti-aging 5-fold care



SILK PEPTIDE 88CREAM EX

Daily Premium Gold Therapy

- An enjoyable at-home special therapy with 24K gold, silk, and peptide ingredients
- The silky texture that stretches smoothly penetrates into the skin and strengthens the skin
- Volufiline™ and Idealift of Sederma(France) provides firm skin



Other Product

PEPTIDE VOLUME ESSENCE PACT

Elastic Radiance Filled with Vitality, Close Cover

- Tone/liven up your skin with the Pink Bouquet Complex 11 that contains 11 different flower extracts
- Embedded with Peptide Volume Essence, giving your skin a radiant elasticity
- Big sized pact with coverage, moisture and easier application



UV Protection

WHITE WEDDING BOUQUET SUN LOTION

Sun Care & Elasticity Provided by Peptides

- Whitening/wrinkle improvement/UV protection 3 in 1 product
- Contains White Flower Complex 8 rich in nutrition and moisture and Citron extract rich in vitamin C
- 6 types of Hyaluronic Acid blocks UV rays and moisturizes the skin



Thank you.
DR.PEPTI

